



- Made with 100% pure Canadian maple sap
- Comprised of all natural ingredients
- No preservatives or additives
- Only 60 calories per 300 mL serving
- Naturally sweet with hints of maple
- Nutrient dense
- Contains prebiotics, organic acids and antioxidants

## PRESS RELEASE

### KIKI MAPLE SWEET WATER REACHES DISTRIBUTION AGREEMENT WITH MOO COW: Expands Distribution in Southwest Ontario

Toronto, ON, April 29, 2014. Troll Bridge Creek Inc, manufacturers of KiKi Maple Sweet Water, a beverage based upon local maple sap produced have reached a distribution agreement with Moo Cow Distributing Inc. The agreement expands the reach for KiKi Maple Sweet Water, and provides retailers in southwestern Ontario access to this all Ontario product.

"We are very excited at the prospects of distributing through Moo Cow and the expanded market," stated Keith Harris, CEO of Troll Bridge Creek Inc. "We have had many enquiries from companies that want to sell KiKi Maple Sweet Water, and Moo Cow will provide us a market expansion to areas not currently served by distribution."

KiKi Maple Sweet Water is currently sold throughout the Greater Toronto Area, with a distribution agreement with AMJ Distributing. The agreement with Moo Cow will not impact that relationship, and will increase availability throughout southern Ontario.

"We can now supply our Maple, Maple-Blueberry, Maple-Strawberry and Maple-Cranberry beverages to key markets" says Harris. "We encourage interested customers to connect with us to find out how to carry our products. This is a win-win-win agreement for us, Moo Cow and our customers."

Cam Pettigrew, President of Moo Cow Distribution Inc. says "I believe KiKi Maple Sweet Water to be the real fountain of youth, and no other product on the market can compare."

#### About Moo Cow Distribution Inc.

Moo-Cow Distributing is a local company that has been serving quality dairy products to the Kitchener, Waterloo, Guelph and surrounding areas for over 15 years. They are currently serving over 70 schools in our region with a Five Star Milk & Nutrition Program. Their very successful programs are providing essential nutrients to students while generating extra income for schools.

#### About Troll Bridge Creek Inc.

Troll Bridge Creek Inc. is a privately held company incorporated in the province of Ontario. It is actively engaged in the development, production, marketing and sale of its exclusive KiKi Maple Sweet Water® line of products. These products are designed to provide a healthy addition to the beverage market and to increase the economic opportunities for Maple sap producers in Ontario.

*For more information* on KiKi Maple Sweet Water products, contact Keith Harris, CEO, Troll Bridge Creek Inc: 519-848-2231 or by email [kikimaplesweet@gmail.com](mailto:kikimaplesweet@gmail.com).

