

eet water filtered by nature

- · Made with 100% pure Canadian maple sap
- Comprised of all natural ingredients
- No preservatives or additives
- Only 60 calories per 300 mL serving
- Naturally sweet with hints of maple
- Nutrient dense
- Contains prebiotics, organic acids and antioxidants

Dear Retail Friends.

We are thrilled to announce the complete rebranding of KiKi Maple Sweet Water®! And we've listened to you. After much research with Conestoga College we're now offering an additional sku: a version of the original Maple- KiKi Maple Sweet Water® along with very lightly sweetened Maple with Cranberry, Strawberry and Blueberry natural flavours. Each refreshing healthy beverage is shelf stable for 2 years without changes to our rather intense nutrient density or bioavailability. The packaging is in a full-wrap, clean, crisp and eye-catching white. There's the addition of our boldly stated partnership with Canada Brand- 'Made with 100% Canadian Maple Sap'.

Just as exciting news is our new distributor partnership. AMJ Natural Health Food Distributors Inc. are a flexible and mighty. trusted and established family-business with many account relationships throughout Ontario's GTA and beyond. AMJ has distribution partnerships with natural and health food stores, with gourmet and specialty stores and with food service accounts including independent chain accounts and our newest, Ryerson University. Here, KiKi Maple Sweet Water® is receiving very positive student-body and culinary association accolades for aligning their mission with our locally sourced, refreshing and healthier beverages which taste great!

We are thankful to have been introduced to AMJ Health Food Distributors Inc. by Matt at Organic Garage. AMJ carry all four KiKi Maple Sweet Water® flavours and offer you an ongoing published case stack deal.

AMJ Health Food Distributors:

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Best Wishes to each of you for a wonderful holiday season,

Keith Harris, BSC



