



**Press Release:**

**Arthur, Ontario August 22, 2016**

**KiKi Maple Sweet Water Team Continues to Support Charities and Not-For-Profits**

Troll Bridge Creek Inc, manufacturers of KiKi Maple Sweet Water, has continued its support of charitable donations, not-for-profit organizations and community events as a way to give back. "We consider support to charities and not-for-profits as essential in positively impacting people and what they do" says Keith Harris, Chief Executive Officer of Troll Bridge Creek Inc. "We recognize that we have responsibilities as a company to give back and provide support to many different organizations as a way of saying thank you to our customers for giving us the ability to actually participate in these causes".

Troll Bridge Creek has supported charities like Gilda's Club (a charity dedicated to supporting those living with cancer, as well as families and friends), the CIBC Run for the Cure (a charity focused on breast cancer), the Annual Taste of Guelph fund-raiser for the St. Joseph's Health Centre, and the Government of Ontario, Ontario Public Servants Food Drive held annually in Toronto.

"This is very personal to me" says Keith Harris. "I have had many people around me who have either suffered through cancer and other health challenges, that I wanted to make a small contribution to the fight against these things, and try to make life a little better for those go through these scourges."

Support for not-for-profit organizations like the Ontario Hazelnut Association, Life Sciences Ontario, Innovation Guelph, and Ontario Agri-Food Technologies, either through donation or speaking on entrepreneurship and business development have increased the visibility of these organizations.

"Life Sciences Ontario appreciates the donation of KiKi Maple Sweet Water" says Jason Field, President and Chief Executive Officer of Life Sciences Ontario. "Our objective is to speak on behalf of all life sciences in Ontario with one voice, and it is really great to have this type of support come from a local entrepreneurial company producing an Ontario product.

"Innovation Guelph and Ontario Agri-Food Technologies have been very good to us in terms of moving us forward" says Keith Harris. "Without these people, we would not be where we are today, so we want to help them support other entrepreneurs and companies as they develop, so they can also have a positive impact on producers and the economy".

**Troll Bridge Creek CEO Keith Harris shares KiKi Maple Sweet Water with Ontario Premier Kathleen Wynne at the 2015 Ontario Public Servants Annual Food Drive**

Troll Bridge Creek CEO Keith Harris shares KiKi Maple Sweet Water with Ontario Premier Kathleen Wynne at the 2015 Ontario Public Servants Annual Food Drive



Life Sciences Ontario Board Chair Paul Lucas and Dr. Jason Field, President and CEO of Life Sciences Ontario enjoy KiKi Maple Sweet Water at the Annual 2016 LSO Golf Tournament at Copper Creek Golf Course in Kleinburg, Ontario.

### **About Troll Bridge Creek Inc.**

#### **HEALTHY BEVERAGES FOR A HEALTHY LIFESTYLE**

Troll Bridge Creek Inc. is a privately held company incorporated in the province of Ontario. It is actively engaged in the development, production, marketing and sale of its exclusive KiKi Maple Sweet Water® line of products. These products are designed to provide a healthy addition to the beverage market and to increase the economic opportunities for maple sap producers in Canada.

*For more information on KiKi Maple Sweet Water products, contact Keith Harris, CEO, Troll Bridge Creek Inc: 519-848-2231 or b email [kikimaplesweet@gmail.com](mailto:kikimaplesweet@gmail.com).*